

303 Cathedral Avenue, Brigadoon WA 6069 Phone: (08) 9296 1200 Email: ceo@equestrianwa.org.au

Name:	the EWA Office by no later than 11.59pm Sunday 25 September 2022
Equestrian interest:	Sophie Parkes
	I help run our small family-owned riding school in the Swan Valley. I ride competitively. We breed thoroughbreds for racing and have genuine interest in the sport in all aspects. I am also a Level 1 Show Jumping Judge, working towards level 2.
Previous Board / Committee experience:	Events Industry Association - 2017 & 2018
Reason / objectives for interest in representing EWA on the lumping WA Committee:	My reason for joining the board is to utilise my events experience to help grow the events and encourage lower level riders to engage in the sport and work their way up.
equestrian history:	I have been riding from a very young age, I think my first event at the Royal Show was when I was 3 or 4. From 1984 - 2022 I have been riding competitively in Show Jumping, Eventing, Show Horse and Prince Phillip Games. Completed Pony Club at South Midlands, Horseman's and Swan River - where my mother was Chief Instructor. Was VP on the Jnr Committee during this time at Swan River Pony Club. I still ride competitively, breed my own Show Jumpers and riding school horses, teach and judge.
Life/Business experience:	I started my working life as a graphic designer and marketing manger. I then moved into events (20 years). I was the senior event manager running bars for large scale music festivals for 6,000 to 50,000 people. Along with corporate hospitality events, weddings, and company functions. Responsible for all aspects of the business including event day, all staff, cash and stock, budgets etc. I now work part time as the Company Administrator for a Crypto Firm, along with the family riding school. I have a Diploma of Business, Certificate III in Printing and Graphic Arts and Certificate IV in Frontiine Management
General comments:	I would like to contribute where ever I can to help grow the sport and member base.