

EWA Sport Fund

Competition and Participant/Grass root grants

1st January 2022- 31st December 2022

Applications open 1 October 2021 &

Close 4 March 2022

Funding Application Form

Event: _____

Submitted by: _____

Date: _____

Policy & Procedure for Application for Funding

Philosophy of the EWA Sport Fund (EWASF)

The EWA Sport Fund has been established to support EWA Clubs and EWA Organising Committees in funding State events/activities from Grass roots to Competitive level. Funds are collected by way of a levy imposed on all EWA Senior and Junior Competitive members, Officials, Senior and Junior Participant and Adult Riding members.

The Fund supports events that promote high level events and/or grass root participation.

Funds raised in 2021 through Sport fund levies paid as part of EWA membership was \$21,820. The funds raised in 2021 will be distributed in 2022.

Fund that were not allocated in 2021 have been carried forward to 2022

Competitive levies of \$11,335 is available for the Competitive Competition criteria with Dressage, Eventing, Jumping and Show Horse committees; each receiving \$2,834 for grants in this category.

Participant levies of \$10,485 is available for the Participant & Grass roots criteria with Dressage, Eventing, Jumping and Show Horse committees; each receiving \$2,621 for grants in this category.

Funds available for grants in each discipline including funds carried forward from 2021

Dressage	Competitive Competition	\$3 <i>,</i> 492
	Participant & Grass roots	\$5,116
Eventing	Competitive Competition	\$2,834
	Participant & Grass roots	\$2,621
Jumping	Competitive Competition	\$2,834
	Participant & Grass roots	\$4,774
Show Horse	Competitive Competition	\$3,492
	Participant & Grass roots	\$3,316

Competitive Competition criteria:

1. To be considered, funding must be linked to an event and be directed towards either:

a) International Competition

Travel and/or accommodation cost for out of State officials (such as judges, technical delegates, course designers and stewards) at Australian FEI events, especially if they run clinics for the education of officials or riders.

b) State Championship Competition

Travel and/or accommodation cost for out of state officials (such as judges, technical delegates, course designers and stewards) at high level state Championship events, especially if they run clinics for the education of officials or riders.

c) Marquee Event

Travel and/or accommodation cost for out of state officials (such as judges, technical delegates, course designers and stewards) at high level marquee events, especially if they run clinics for the education of officials or riders.



Participant & Grass Roots criteria:

a) Participant Championship Event

Travel and/or accommodation cost for technical officials (such as judges, technical delegates, course designers and stewards) at Championship events, especially if they run clinics for the education of officials or riders.

b) Grass Roots Training Series

Travel and/or accommodation cost for judges or coaches for rider education series. This should be for the beginning level of the Sport directed at riders that have had no or little competition experience. We would encourage clubs to jointly apply and hopefully provide training in a particular area or region over a period of time.

c) Innovation

Support for an initiative that promotes participation.

- 2. Applications require **endorsement of the Chair of the respective EWA Discipline Committee and EWA CEO** before they are considered by the EWA Board. Such endorsement must be included with the application to the Board.
- 3. Applications and supporting material **should be sent to**: <u>reception@equestrianwa.org.au</u> in electronic format enabling efficient processing and response. NB: Postal applications will not be accepted.
- 4. Please note that consideration will be given to the effect of Covid on events and event organisation.

Funding Commitments:

- 1. To receive an EWASF Grant, the following commitments must be made:
 - a) Promotion and Media
 - The OC should liaise with the EWA marketing officer to ensure all communication needs are catered for in the lead up to and at the event.
 - EWA will be recognised as a partner of the event for support including the provision of:
 - i. Press releases (if applicable)
 - ii. Acknowledgment on event online platforms

b) Marketing and Branding

- EWA's logo is to be used and recognised as an event sponsor as part of all marketing and should adhere to EWA's brand guidelines.
- EWA branding should form part of the event promotion including:
 - i. PA/MC recognition
 - ii. Logo recognition across all marketing including event program, website, big screen, posters and other
 - iii. Program advertising (where applicable)
 - iv. Display of advertisement on big screen (if applicable)
- c) Event Hospitality
 - The OC will, as a minimum, invite the EWA Chair (a delegate of EWA will be selected to represent EWA) to any special functions held as part of the event and, allow the EWA representative to present an award if applicable.

Application Procedure:

- 1. All events and activities are to take place during the "Calendar Year" (1 January 2022 31 December 2022) and applications must be submitted by **4 March 2022**.
- 2. Late and incomplete applications will not be accepted.
- 3. To be considered, all relevant sections of the application must be completely filled out.
- 4. The maximum level of funding available for one event is \$2,000 (excluding GST).
- 5. Successful applicants will be informed by 8 April 2022.
- 6. All EWA affiliated clubs and EWA discipline committees are eligible to apply for EWASF grants.



Terms & Conditions:

- 1. Payments will be made in one instalment:
 - a) If successful, a valid tax invoice must be provided for the full amount [100%] of the funds and submitted to EWA no later than **1 May 2022**. On receipt of a valid tax invoice, 100% of the funds will be paid within 30 days.
- 2. The post event report is to be received within **two (2) months** of the event's completion and should include:
 - a) No. of riders, horses, and spectators.
 - b) Outline of online/social media platforms used, engagement and reach over the duration of the event.
 - c) Event Profit and Loss statement.
- 3. If for any reason the event does not occur, then EWA must be reimbursed the full funding amount within **30 days** of EWA being made aware of the event not occurring.
- 4. EWA encourages events that are successful in their funding application to use the Scoreboard provided by Nominate for their entry system solution. Further information can be obtained from Nominate Pty Ltd at 07 3118 9555 or email nominate@nominate.com.au

General Information: Please note not all questions might be relevant for your event.

Name of Event/Activity:	
Planned Date of the Event/Activity:	
Sport/Discipline:	
Venue/Location:	
Funding Amount requested: <i>(up to a maximum of \$2,000 excluding GST)</i>	
How exactly will the funds be used?	
Is the event/applicant GST-registered?	Yes / No



Are you applying for or are you receiving any funding from any other source (including EWA funding)? If yes, please provide details.

Contact Details:

Name:

Contact number:

Email:

Position Held:

Event Objectives:

Please summarise the aims and objectives for this event/activity.

Are there any other local events that you know of taking place in the same time frame? *If yes, please give details.*



Why should EWA support this application?				
Event/activity Benefits:				
Outline any other events/activity which will accompany your event such as judge/official mentoring or workshops.				
What is the benefit to participants?				
What is the benefit to coaches and officials?				



What are the general benefits to the area in which the event is held? Please outline any benefits that you envisage for the wider community.

What are the marketing /communication actions and objectives for this event?



Event/Activity Attendance:

Please outline to the best of your ability the anticipated attendance at your event. Please attach figures or audit details from your previous year's event.

ORIGIN	COMPETITORS		OFFICIALS		SPECTATORS	
WA Regions	NUMBER	LENGTH OF	NUMBER	LENGTH OF	NUMBER	LENGTH OF
		STAY (nights)		STAY (nights)		STAY (nights)
Perth area						
South West						
Northern						
Eastern						
WA Total						
AUSTRALIA						
INTERNATIONAL						
TOTAL						



Declaration:

I declare to the best of my knowledge that the information contained in this application is accurate and true.

If EWASF funding is provided, the Organising Committee will comply with the funding conditions. All events that receive funding will need to provide a copy of the Profit and Lost Statement for the event, their Organising Committee structure and submit a post event report within 2 months of the completion of the event.

Print Name:	
Signature:	
Date:	

Please note: The EWASF is not intended to replace funding through other sources. We expect that organisers make every effort to make the event self-funding through sponsorship, fees from participants and spectators, other EWA contributions and Government funding etc.

Email contacts for EWA

reception@equestrianwa.org.au

