

SHARING THE REWARDS SPORT CAN BRING

*A Next Generation Funding Initiative
For Australian Sports*



SportsPass

*your sport.
your reward.*



OVERVIEW

SportsPass is a dedicated member benefits program for sporting associations and clubs. It has been designed to provide grass roots level sports with a secure new funding source whilst making the playing of sport more affordable for all.

Putting a modern technological twist on an old idea with the purpose of doing good for the community. SportsPass is dedicated to becoming the largest community based social responsibility project that directly supports sporting clubs, players, fans, family and friends throughout Australia and New Zealand.

For Partnering Brands and Retailers

For our retail partners, it's a win win relationship that delivers actual loyalty, sales and market share whilst expanding community reach helping fund grass roots and national sports development at the same time.

For Clubs and Associations

For clubs and associations, it's a win win program that delivers sustainable revenue income every year, through rebates, sponsorships deals and our premium partner brands looking to support the sports that support them.

For Players, Parents and Supporters

It's a win win program that provides instant rewards discounts, deals, offers and promotions designed to save them money; while directly contributing to their local sporting community.

OUR SPORTS



100+ More >>>

OUR PARTNERS



3000 + More >>>

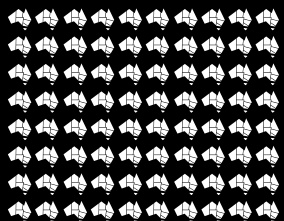
RUNNING THE NUMBERS

number of



State Sporting Associations

2017 = 80

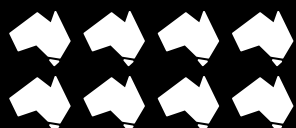


number of



National Sporting Associations

2017 = 8



10,000+ clubs by 2018

2017 = 5,000+



2.5 Million players by 2018

2017 = 1,000,000+



\$5 million in savings by 2018

2017 = \$1,000,000+

Sports

We Cover

2017 = 40



SportsPass changing the way Australian Sport is funded.

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DIGITAL MEMBERSHIP CARD

SportsPass aims to reduce the financial barrier to participation

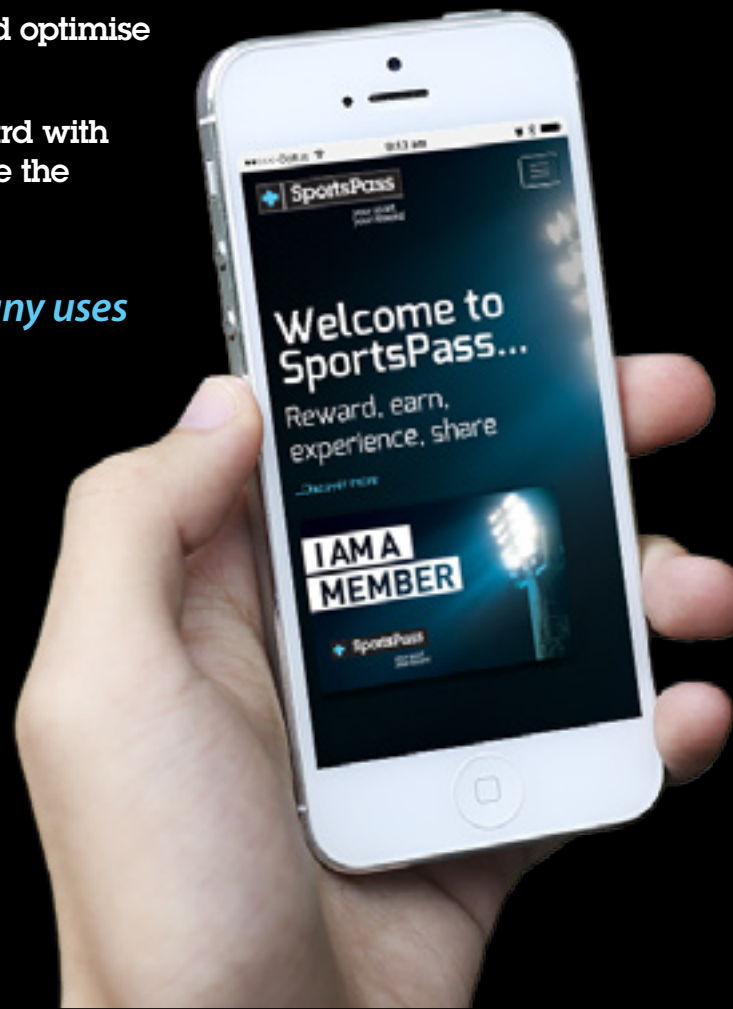
SportsPass is a digital membership solution for national and state sporting organisations, associations and clubs.

SportsPass has been designed to enhance and optimise the membership offering.

SportsPass designs a bespoke membership card with your logo and image to enhance and optimise the membership offering.

A SportsPass digital membership has many uses

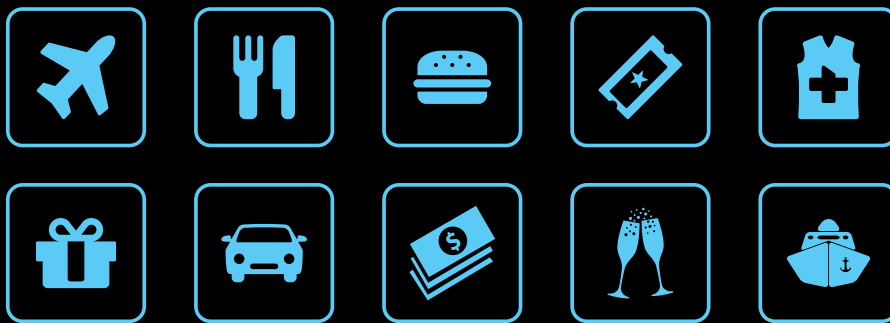
- + Unique identification (ID)
- + Proof of membership
- + Proof of registration
- + Proof of insurance
- + Proof of play
- + Gate entry (Barcode verification)



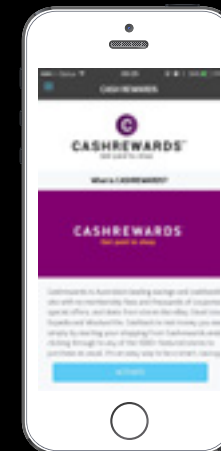
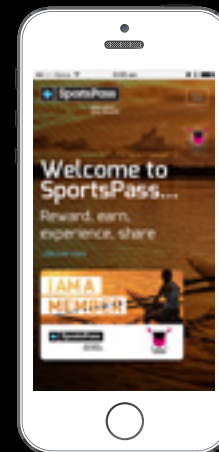
MEMBER REWARDS

Shop, Save, Earn and Enjoy

- + SportsPass membership cards come with a custom built rewards program designed specifically so members can reduce their cost to participate in their chosen sport
- + For members it is a stand out, very distinct value add proposition just for being involved with their nominated sporting association or club and doubles as a long term source of self funding
- + SportsPass member rewards provides each member with an opportunity to recoup the cost of their annual sporting fees through thousands of money saving and money earning partners



Save + earn across thousands of brands



HOW IT WORKS

Hear it from SportsPass ambassador Matt White



- + **Rewards:** Access your rewards with daily, 2 for 1 offers, discounts and weekly competitions to win big prizes
- + **Earn:** Shop online with SportsPass Cash Rewards and earn cash back from over 1000 major retailers to pay for your sporting fees, uniform and equipment
- + **Experience:** Over 3000 discounted entertainment and attraction experiences offered daily

A collage of promotional images for SportsPass rewards. The images are arranged in a grid-like fashion with overlapping borders. The top row shows a coffee cup with the text 'BUY 1 GET 1 FREE COFFEE' and a yellow sign that says 'SAVE ON FUEL' with a gas pump icon and 'FLEET' logo. The second row shows a race car with 'THE GOOD GUYS' logo and the text 'COMPETITIONS AND PRIZES', and a roller coaster with the text '3000+ DISCOUNTED EXPERIENCES'. The third row shows a child's face with the text 'DISCOUNT MOVIE TICKETS' and logos for 'MOVIES' and 'READING', and a woman holding a card with the text '1000+ CASHBACK PARTNERS' and 'CASHREWARDS'. The bottom row shows a sundae with the text 'FREE SUNDAE WITH ANY MEAL PURCHASE' and the McDonald's logo, and a bowling alley with the text '2 FOR 1 BOWLING' and 'AMF'. At the bottom of the collage, there is a SportsPass logo and the text 'ACTIVATE YOUR CARD NOW!' and 'SAVE \$1,000's ALL YEAR ROUND JUST FOR SUPPORTING'.

SPORTSPASS LOCAL

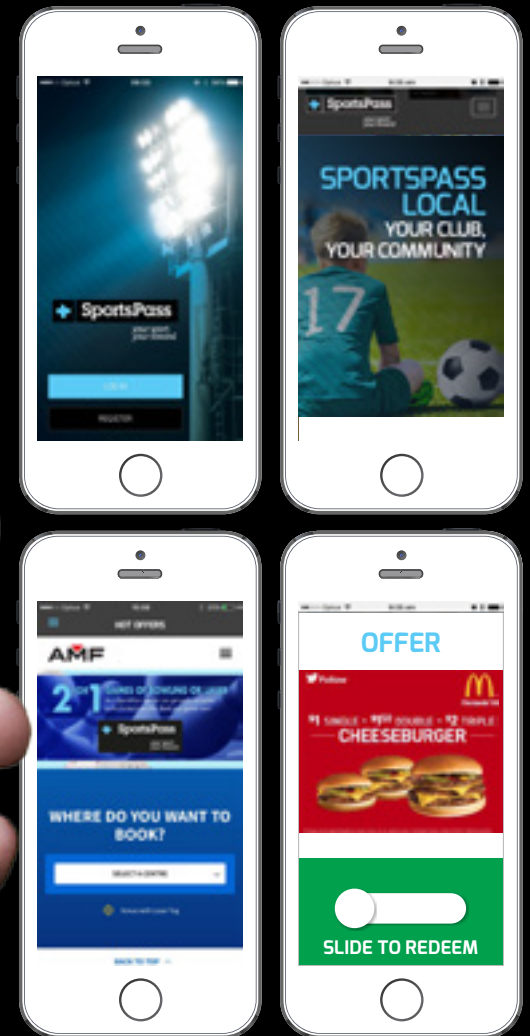
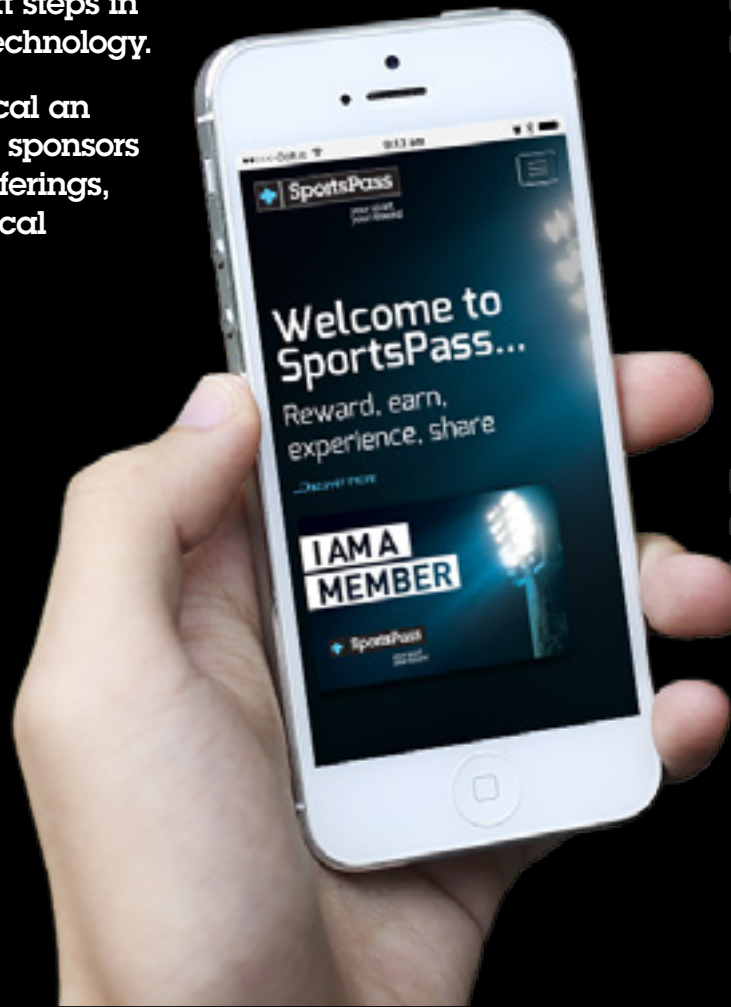
Engaging Your Community with Your Club

SportsPass understands community and local engagement is the lifeline of every club.

SportsPass are committed to providing the next steps in engagement between club, community and technology.

In 2017 SportsPass goes live with SportsPass local an exciting new feature designed for current club sponsors and local merchants to provide unique local offerings, 2:1 deals, discounts and competitions to the local sporting community.

- + Promote local
- + Geo location technology (map)
- + Full offer control (24/7)
- + Multiple offer solutions (one time use scratch to win, swipe)
- + Data insights with complete custom control and tracking of redemption on any offer
- + Revenue sharing



SPONSORSHIP

Increasing Value for Current Association and Club Sponsors

Adding and demonstrating value to sponsors is quickly becoming the key indicator in any potential sponsorship offering.

Gone are the days where sponsor relations were being solely based on emotional connections.

With SportsPass local, clubs will be able to offer an enhancement to their current sponsorship packages that can track, measure and provide the necessary proof needed to demonstrate this value by providing:

- + Default listings in members favourites
- + Default listings in SportsPass (GEO) location map
- + Logo positioning (Digital Membership Cards)
- + A communication conduit that boosts communication to the member through sms, app notification, email and social media
- + Additional advertising opportunities either uniquely to the member or to the wider community
- + Regular reporting, tracking and data insight on engagement and redemptions





THANK

YOU

To register your interest or find out more, contact:

SportsPass (Australia)
info@sportspass.com.au
www.sportspass.com.au



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SportsPass Australia
337 Moray Street,
South Melbourne VIC 3205
T 1300 52 62 60
E info@sportspass.com.au
www.sportspass.com.au