



# **Equestrian WA 2018 Awards Night Sponsorship Proposal**

**Friday 1 February 2019**

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## About Us

Equestrian Western Australia (EWA) has successfully operated as the custodian for many horse sports in Western Australia for over 60 years. The main equestrian sports under the EWA banner include Dressage, Eventing, Jumping, and Interschool, Show Horse, Para-Equestrian and Vaulting.

EWA is administered in Western Australia by a Board of Directors, a Chief Executive Officer, and a small team of administration staff, although it is largely sustained by the contributions of hard-working and dedicated volunteers including committee members, officials, event organisers and helpers at events.

EWA's roles and responsibilities include:

- ❖ Provide a structured framework for equestrian competitions with fair rules and regulations for competitors
- ❖ Serve individual members and clubs
- ❖ Support the high-performance development of members
- ❖ Implement and develop rules, policies, processes and systems
- ❖ Provide communication, education and training to riders, coaches and officials
- ❖ Promote and advocate for equestrian sport in WA
- ❖ Increase participation in equestrian sports and activities in WA
- ❖ Operate the State Equestrian Centre in Brigadoon as the "Home of Horse Sports"

## The Awards Night

The annual EWA Awards Night brings members together to celebrate the major achievements of our home-grown sports stars and luminaries from the seven sports under the EWA banner - Dressage, Eventing, Interschool, Jumping, Show Horse, Para-Equestrian and Vaulting. Each year the EWA Awards honour those who have made an outstanding contribution to the WA equestrian community as an athlete, coach, administrator, owner, club, event organizer or volunteer from both metropolitan and regional areas.

The 2018 Awards Night will take place in the Grand Ballroom of The Westin which is ideally located on Hay Street on the rejuvenated east end of Perth CBD. Tickets will include a two-course gourmet meal and 4-hour drinks package (beer, wine and soft drinks). Onsite parking and overnight accommodation are available for guests.



## **NAMING RIGHTS SPONSOR - \$5,500 (GST incl.)**

As the naming rights sponsor, you will get the chance to be associated with Equestrian Western Australia's most glamorous evening. The naming rights package provides business exposure to all facets of the Equestrian sport not offered by any other event

## **GOLD SPONSOR - \$550 (GST incl.)**

As a Gold Award Sponsor, you will be exclusively linked to one of the award categories listed below:

### **Athlete of the Year**

This award recognises an individual that has contributed the most to EWA, or an individual equestrian sports discipline, over a lengthy period. EWA considers this award as a significant honour. The recognition and acknowledgement by EWA of this recipient indicate their commendable contribution to the growth and success of equestrian in Western Australia.

### **Young Athlete of the Year**

This award recognises the achievements of an up-and-coming young equestrian athlete aged 14-21 who have demonstrated significant talent, dedication and commitment to the sport.

### **Horse of the Year**

This award recognises a horse that has achieved exceptional performances during the year on a state, national or international stage.

### **Para-Equestrian of the Year**

This award recognises a Para-Equestrian athlete who has pursued their equestrian ambitions despite a disability. The individual has overcome significant adversity through courage, the human spirit, perseverance and resilience to consistently achieve at a local, state, national or international level.

### **Club of the Year**

This award recognises an EWA Affiliated Club that fosters participation and engagement at all levels of the sport, has shown innovation in administration, skills development and personal growth for members and has provided opportunities for a diverse range of members as well as a broad community appeal.

## **SILVER SPONSOR - \$350 (GST incl.)**

### **Special Services to the Sport**

This award recognises an individual that has contributed the most to EWA, or an individual equestrian sports discipline, over a lengthy period. EWA considers this award as a significant honour. The recognition and acknowledgement by EWA of this recipient indicate their commendable contribution to the growth and success of equestrian in Western Australia.

### **Official of the Year**

This award recognises an individual who has attained a level of excellence in the field of officiating (i.e. course builder, technical delegate, judge) and whose performance sets them apart from their peers. The official is a positive ambassador for the sport of equestrian and conducts themselves with a high degree of decorum and professionalism at all times. The official must be currently accredited within the EA-NOAS program.

### **Coach of the Year**

This award recognises a coach who has made a significant contribution to the promotion and education of riders of all levels and disciplines. They have contributed to the success of a person or team that they have coached or been the major cause for an increased standard of coaching in an equestrian sport with which they have been associated. The coach must be currently accredited within the EA-NCAS program.

### **Volunteer of the Year**

This award recognises a volunteer who has given their time and resources to the running of equestrian events and has not received remuneration for their services. Administrators, coaches, and officials are not eligible to enter this category. Volunteers foster positive difference in the lives of others through support and encouragement, often with self-sacrifice and without personal gain.

### **Administrator of the Year**

This award recognises an individual who has made a significant contribution to the administration of an equestrian sport, club or event.

### **Event of the Year**

This award recognises an event run by an EWA Affiliate that can truly be considered to have achieved a standard of excellence greater than that of other equestrian events. The nominated event may involve local, regional, state, national or international competitors, single or multiple disciplines, and may be contested by individuals or teams. Above all, it must set itself apart from other events through its high standard of organisation and resounding success.

### **Owner of the Year**

This award recognises an owner (must be an EWA member) who has contributed to the success of equestrian sport by providing horses of the highest quality to riders within the various equestrian disciplines. These horses have generally competed to an exceptional level during the year either on the State, National, or International stage.

## Sponsorship Benefits

Benefits	Naming Rights Sponsor	Gold Sponsor	Silver Sponsor
<b>Prior to the Awards Night</b>			
Your company's name and logo on the Awards Night page on the EWA website.	✓	✓ Large	✓ Small
Your company's name and logo on any Awards Night promotional media releases, social media posts, or articles released by EWA in the lead-up to the event.	✓	✓	✓
Opportunity to publicise your involvement in the Awards Night within your network. For example, by referring to your sponsorship of the Awards in your own or industry publications and by inviting clients and business partners to attend the Awards Night.	✓	✓	✓
<b>At the Awards Night</b>			
Tickets to the Awards Night.	✓ 4	✓ 2	✓ 1
Opportunity to display signage at the event venue.	✓	✓	✓
Logo on the sponsor page in the event program.	✓	✓ Large	✓ Small
Logo on photography backdrop.	✓	✓	✓
MC acknowledgement as the sponsor of your chosen category.	✓	✓	✓
Your company's name and logo on the ceremony slideshow presentation for your sponsored category.	✓	✓	✓
Opportunity to provide a video advert for the ceremony slideshow presentation which will be played before your nominated award.	✓ 90 seconds	✓ 30 seconds	
Opportunity for a nominated representative from your company to present the award to the winner of your sponsored category.	✓	✓	✓
Opportunity for your nominated representative to give a 1 minute speech on behalf of your company immediately prior to the presentation of your sponsored category.	✓		
<b>After the Awards Night</b>			
One professional photo of your nominated representative with the winner of your sponsored category.		✓	✓
First right of refusal to become the sponsor for the same award category in the subsequent year.		✓	✓



## 2018 EWA Awards Night Sponsorship Agreement

Please return this form to [marketing@equestrianwa.org.au](mailto:marketing@equestrianwa.org.au) or

303 Cathedral Avenue Brigadoon WA 6069

### Sponsor Details

Company/Organisation Name: \_\_\_\_\_

Rep Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Postal Address: \_\_\_\_\_ Suburb: \_\_\_\_\_ Post Code: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

**Please select the Award you will be sponsoring:**

- ☐ **Naming Rights Sponsor - \$5,500 (incl. GST)**

The \_\_\_\_\_

#### **Gold Sponsor - \$550 (incl. GST)**

- ☐ ~~Athlete of the Year~~
- ☐ ~~Young Athlete of the Year~~
- ☐ ~~Horse of the Year~~
- ☐ ~~Para-Equestrian of the Year~~
- ☐ ~~Club of the Year~~

#### **Silver Sponsor - \$350 (incl. GST)**

- ☐ ~~Administrator of the Year~~
- ☐ ~~Coach of the Year~~
- ☐ ~~Event of the Year~~
- ☐ ~~Official of the Year~~
- ☐ ~~Owner of the Year~~
- ☐ ~~Special Services to the Sport~~
- ☐ ~~Volunteer of the Year~~

### Acknowledgement of Terms

I agree to the terms and conditions set out in the Terms of Agreement:

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

*On receipt of this signed agreement, EWA will forward an invoice for the sponsorship amount. This invoice must be paid within 14 days.*

## Terms of Agreement

1. The parties acknowledge and agree that the signatories to this agreement have authority to bind the Sponsor and EWA in the agreement.
2. EWA will provide the Sponsor with the benefits listed in the proposal for their relevant sponsorship level.
3. Upon signing this agreement, the Sponsor understands and agrees with the proposal outlined within and agrees to pay the sum stated on the agreement to EWA in consideration of services rendered.
4. Upon receipt of this signed Agreement, EWA will send the Sponsor an invoice for the sponsorship amount. For the sponsorship to take effect the Sponsor must pay EWA the sponsorship amount within 14 days from the date of the invoice.
5. In the event of a dispute between the parties regarding the sponsorship arrangements, the parties will endeavour to resolve the dispute in good faith and through negotiation.
6. No fees or charges shall be levied against either party for the entering of this Agreement.
7. During the sponsorship period, EWA may use the Sponsor's name and logo for the purposes of the activities sponsored.
8. Either party may terminate this agreement with immediate effect by giving written notice to the other if:
  - a. The other has committed a material breach of this agreement and has failed to remedy or cure the breach within 14 days of receiving written notice requiring rectification of the breach from the party not in breach.
  - b. Both parties go into liquidation, is wound-up, dissolved or enter into a scheme of arrangement or are placed under official management or receivership, and the other has given 14 days written a notice of their intention to terminate.
9. The Sponsor may not assign any of its rights or obligations under the agreement without the prior written consent of EWA.
10. In the event of a dispute arising that the parties themselves cannot resolve, the parties agree to refer the matter to an independent arbitrator appointed by mutual agreement.
11. The terms and conditions in this agreement shall not be disclosed to any third parties without the prior written consent of both parties.
12. In the event of withdrawal or cancellation by the Sponsor from the event, the full sponsorship amount will be due and payable forthwith.
13. The Sponsor shall not have any claim against EWA in respect of any loss or damage consequent upon the failure for whatever reason to hold any part of the event. If by re-arrangement or postponement of the period of the event, or any other reasonable manner, the event can take place, this agreement between EWA and the Sponsor shall remain in force.
14. Information supplied by EWA in relation to the event is accurate to the best of its knowledge and belief but shall not constitute any warranty or representation by EWA and any inaccuracy or mistakes in such information or omission from shall not entitle the Sponsor to cancel its contract. All information and data relating to the event which is supplied by EWA to a Sponsor is for the use by that Sponsor only and is the copyright of EWA and cannot be passed on to any third party for any purpose.